

# Directory Building Strategy

**Mission Critical**



## Directories Make Your Business Visible. This is One of the Top 3 Foundation Pieces... Don't Ignore it!

Having your business listed in the top 100 directories is one of the three most significant foundational services. Investing in increasing your company's visibility to potential customers is worthwhile. It's not to be ignored.

Google recommends that local businesses be in at least the Top-100 and Top-200 directories in a more competitive market. We also recommend at least 5 industry-related directories.

Additionally, we submit your business information to large data aggregators to ensure that accurate information reaches every directory and stays up-to-date.

We ask you to start with a Comprehensive Audit to create a baseline of where you are and what needs to be done. In addition, we ask you to fix errors found before this process.

### Let's Get Started:

- Have Your Keyword Matrix Ready
- Order a Comprehensive Audit
- Discover Duplicates & Errors and Fix them
- Optimize Existing listings
- Add New Optimized Directories
- Submit to Large Data Aggregators

### Other Foundational Services Available:

- Advanced Marketing Portal
- Optimize your Google Business Profile
- BroadLocal Managed Service

Talk to Your BoadMoar Advisor Today!

**GET SEEN NOW!**

**BROADMOAR**  
**PARTNERS**

[www.broadmoarpartners.com](http://www.broadmoarpartners.com)



**BrandDifferent™**

[contact@broadmoarpartners.com](mailto:contact@broadmoarpartners.com)