

Learn What is Keeping Your Business From Growing!

"On-Site Experience"

Introducing "UNDERCOVER CONSULTANT"

UNDERCOVER CONSULTANT

Our undercover consultant reveals the true happening in your business, enabling you boost and enhance customer experience...

"Many business owners believe they have a good grasp of what is happening within their business." When the owners enter the stores, employees recognize them and put on their best behavior. Owners want to know the real story, which is why we provide our **UNDERCOVER CONSULTANT** as part of the "On-Site Experience" assessment.

Before we go undercover, we will have a conference call to understand the challenges your business is facing and the issues you want to address or verify. We also provide suggestions, if necessary, to complete our discovery phase during the on-site assessment. We can include your competitor's location by using our business location survey during the process.

After completing the onsite visit, our team will meet to discuss the findings and develop a proposed strategy for ownership based on our assessment. During the on-site assessment, our office team will conduct online reconnaissance of the location(s).

What are the key insights that business owners are looking for from an on-site experience?

- What issues that could affect growth?
- Which employees are awesome and hi-light those needing more education.
- They want to know what can be done to drive more customers into the stores or locations.
- Are there dynamics limiting business' success?
- Are there any missing opportunities?
- What can we do to get existing customers back?
- Are we missing up-sell opportunities?

These are some of the top questions business owners want to understand with clarity.

Talk to a BroadMoar Partner or Advisor about an **"Onsite Experience"** for your business!

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