

Retail**Different** - Margins

It's All About Increasing Your Margins



It's Not Always About Your Revenue

Increasing Your Margins, It's Really **About the Money You Keep!**

BobbyGrant is a retail industry expert with over 40 years' of experience in revenue and margins. Besides working as a Retail Channel Marketing Executive at Apple Computer, he also managed an e-commerce consulting group at IBM Global.

Over the past four decades, BobbyGrant has worked with many iconic Fortune 500 companies, including Disney, Nordstrom, Coca-Cola, FedEx, Paramount Pictures, and The Ritz-Carlton. As a result of his unique experiences with these companies, he learned what works best and what mistakes to avoid.

As a result of his experience in retail, he became acquainted with many entrepreneurs and business owners. With BobbyGrant, they increased revenue, margins, and customer satisfaction while improving customer service.

Over the years of BobbyGrant working with 100 retailers selling a variety of retail goods and services, he identified a need to help many of them grow revenue but also dramatically increase **MARGINS!**.

To help with the issues and challenges, BobbyGrant created Retail**Different** for **Margins**. Retail**Different** For **Margins** is dedicated to grow margins for retail stores. Our proven methods and techniques were created from years of development in the retail industry. We look at your products and services you sell and on average increase your margins 4% - 6% or greater.

With Retail**Different** for **Margins** we work to fix three things:

- 1) Increase your margins, it's all about what you keep
- 2) Increase revenue and grow invoice totals
- 3) Teach staff how to engage with customers to maximize the customer experience & service

Choosing Retail**Different** - **Margins** is right decision for business. your business.

Talk to a BroadMoar Partner or Advisor today!

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contact@broadmoarpartners.com