

It's Time to Market**Different**

PROVEN 3 - STEPS PROCESS



Done With **No Additional** Advertising

Market**Different** is All About Getting More Customers, Increasing Revenue, and Growing Margins!

BroadMoar's BobbyGrant oversees marketing and branding. His career began at Apple Computer as a Retail Channel Marketing Executive. After 18 years he was recruited to IBM Global Services, where he managed an e-commerce consulting group for just over a decade.

The Ritz Carlton, Disney, Coca-Cola, Nordstrom, FedEx, Paramount Pictures, and FedEx are just some of the iconic Fortune 500 companies that BobbyGrant has worked with over the past four decades. As a result of his unique experiences with these companies, he learned what worked best and what mistakes to avoid.

Armed with those experiences and working with business owners he created a simple system called the **Proven 3-Step Process**. This was to solve a problem BobbyGrant observed across numerous verticals.

This system is used today to increase revenue and margins while improving customer experience and customer service issues.

Throughout his 4 decades of developing this Proven 3 step process, he has refined and added features to create a broader appeal for almost every business. This includes Restaurants, retail in single, multi-store chains and franchise groups.

BobbyGrant added other components he had created like his **MarketDifferent** system, which combines his proven method called "**REACTION MARKETING**" with four dynamic principles and this adds to the proven three-step. Now this a part of his iconic "Within the Walls Marketing" a truly awesome marketing system. This makes the whole **MarketDifferent** system a truly incredible set of tools for business owners.

Contact your BroadMoar Partner or Advisor today to hire us for your marketing challenges.

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BrandDifferent™

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